

FOR IMMEDIATE RELEASE

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**Pinckney Hugo Group and Dr. Ratner Honored by
Ronald McDonald House Charities of Central New York**

SYRACUSE N.Y. – Pinckney Hugo Group, a full-service marketing communications firm in Syracuse, N.Y., and Dr. Michael Ratner, professor and chief of pediatric surgery and professor of pediatrics at Upstate University Hospital, were recently honored at the eighth annual Ronald McDonald House Charities of Central New York Homecoming Party at The Links at Erie Village in East Syracuse.

Pinckney Hugo Group was recognized for its ongoing support of the organization. Since 2005, the agency has donated a significant amount of time to help increase awareness of the CNY Ronald McDonald House and its services through advertising, public relations and the creation of fundraising materials.

Ratner was honored at the event for his endless contributions to pediatric care and continued support of the Ronald McDonald House. He has been a surgeon in Central New York for nearly 30 years and has dedicated his entire medical career to healing children.

Nearly 300 supporters attended the 2009 annual Ronald McDonald House Charities of Central New York Homecoming Party. Proceeds from the event support the day-to-day operations of the House.

About Ronald McDonald House Charities of Central New York: Ronald McDonald House Charities of CNY operates the 16-bedroom CNY Ronald McDonald House 24-hours a day, year-round as a “home away from home” for families whose children are hospitalized with serious illnesses or injuries. RMHC of CNY is planning to build a new, larger Ronald McDonald House that will allow the organization to help keep even more families with seriously ill children together. For more information or to donate, visit www.cnyronaldmcdonaldhouse.org.

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