

**Ronald McDonald House Charities of CNY
Opportunities for Business Involvement
Great Northern Mall: November 12, 2011**

Ronald McDonald House Charities of CNY (RMHC of CNY) is holding a Community Day on November 12, 2011. The Community Day will give RMHC of CNY an opportunity to recognize the generosity of local schools, businesses and organizations. We are recruiting volunteers to raise money prior to the event and present the funds in person on November 12.

Fundraising opportunities include (but are not limited to):

1- Paper House Sales: We can provide you with paper houses that you can sell for \$1 each and display in your store or business. We can also provide you with posters describing the program.



2- Dress Down Day:

Pick a Friday (or two) and allow students who make a donation to RMHC of CNY to dress down, wear their pajamas, or wear a hat to school for the day.



3- Bake Sale:

The money raised from grassroots fundraisers such as bake sales, pot luck lunches, and change collections can add up very quickly and have been very beneficial to RMHC of CNY.

