

**Ronald McDonald House Charities of CNY  
Opportunities for School Involvement  
Great Northern Mall: November 12, 2011**

Ronald McDonald House Charities of CNY (RMHC of CNY) is holding a Community Day on November 12, 2011. The purpose of the Community Day is to educate Central New Yorkers about the mission of RMHC of CNY, provide an opportunity for the public to support our organization, and present a day of fun and entertainment for the children of our community. We are recruiting volunteers within schools to raise money this spring and into next fall. Your school or student club/organization will have opportunity to present the funds in person on November 12 from noon to 3:00 PM.

In addition, for every \$500 that your school raises, you will be placed in a drawing to win a special incentive (details to be determined).

Each school who participates will have the opportunity to present their donations in person at the Community Day.

***Fundraising opportunities include (but are not limited to):***

***1- Merchandise Sales:*** We can provide you with paper houses, RMHC of CNY plastic bracelets, or Mary Myer holiday-themed beanie babies at no cost for you (and while supplies last) to sell within your school community.



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***2- Dress Down Day/Pajama Day/Hat Day:***

Pick a Friday (or two) and allow students who make a donation to RMHC of CNY to dress down, wear their pajamas, or wear a hat to school for the day.



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***3- Bake Sale:***

The money raised from grassroots fundraisers such as bake sales and change collections can add up very quickly and have been very beneficial to RMHC of CNY.

