

## 2010 Board of Directors

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Anne Dashnaw, Housekeeper



## New Board President

Ronald McDonald House Charities of CNY is proud to announce **Maureen Dunn McGlynn** as the new president of the board of directors. McGlynn has been a member of the board of directors since 2001 and most recently held the position of 1st vice president. During her tenure on the board, Maureen has served on the Executive Committee, Capital Project Leadership Team, Ad Hoc Medical Advisory Committee and Homecoming Committee. McGlynn is a partner at Mackenzie Hughes LLP.

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**Ronald McDonald House Charities® of Central New York**  
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Organization  
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## Save the date!

2nd Annual Bella Casa  
Celebrity Fashion Show  
Tuesday, April 27, 2010  
Nicholas J. Pirro  
Convention Center at  
Oncenter, Syracuse, N.Y.

Kim's Walk of Hope  
Saturday, May 1, 2010  
Rockport, Mass.



RONALD McDONALD  
HOUSE CHARITIES  
CENTRAL NEW YORK

A publication of Ronald McDonald House Charities®  
of Central New York  
**home**  
away from home

SPRING 2010



**OUR HEARTS  
ALWAYS  
HAVE ROOM  
FOR MORE.**

families staying  
**together**  
at "The House That Love Built"

## "We're Moving Forward...Together"

### Capital Project Update

Ronald McDonald House Charities of CNY is moving forward toward building a new House that will help us fulfill our mission. The new House will be 100% handicap accessible and will include private guest rooms with private baths, expanded dual kitchens and elevators. **Our Capital Project to raise funding for a new, bigger House is not only active, it's growing stronger.** We've expanded and regionalized our fundraising efforts, and it shows in our results. We're more than half way to our fundraising goal, and have new donations and partners lending their support. Through the kindness of our donors and partners, we are closer than ever to building a new House, expanding our mission, and helping more families through their most difficult times. Simply put, "We're Moving Forward...Together." **For more information on the Capital Project contact Jennifer Saraceni at 315.476.1027.**

### Wish List Donations

During the holidays, volunteers from **Old Navy at Great Northern Mall delivered a large donation** of household wish list items and Christmas toys to the House. Several Old Navy stores were given \$1,000 each to spend on the needs of a favorite charity. The Great Northern store selected Ronald McDonald House Charities of CNY at the suggestion of a former associate and CNY Ronald McDonald House guest from the Watertown area. Three Old Navy associates arrived at the House with a complete set of stainless steel Cuisinart cookware, Farberware knives, CorningWare bakeware and roaster, a Wegmans gift card, children's toys, DVDs and many other generous items. We were deeply touched by their enthusiasm and the thoughtfulness that went into the gifts.

## Save the date!

**Sabatini Golf for Kids**  
Sunday, June 6, 2010  
Turin Highlands Golf Course,  
Turin, N.Y.

**Sporting Clays Day**  
Friday, July 9, 2010  
Turning Stone Resort & Casino,  
Verona, N.Y.

**Christmas in July**  
July 22-23, 2010  
CNY Ronald McDonald House

**Seventh Annual Ronald  
McDonald House Charities of  
CNY Invitational**  
Thursday, September 16, 2010  
Turning Stone Resort & Casino,  
Verona, N.Y.

**Ninth Annual Homecoming Party**  
Friday, October 15, 2010  
The Links at Erie Village,  
East Syracuse, N.Y.

**Second Annual Citadel  
Broadcasting Radiothon**  
Friday, November 12, 2010 at  
McDonald's, Fayetteville, N.Y.

Saturday, November 13, 2010 at  
Great Northern Mall, Clay, N.Y.

For more information visit  
[www.cnyronaldmcdonaldhouse.org](http://www.cnyronaldmcdonaldhouse.org)

For ticket, advertising and sponsorship  
information, contact Brian Hayes at  
315.476.1027 or [EventCoordinator@  
cnyronaldmcdonaldhouse.org](mailto:EventCoordinator@cnyronaldmcdonaldhouse.org)

**OUR HEARTS  
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FOR MORE.**



## Visits from Molly

Zach Hamilton and his family from Canton were recent guests at the CNY Ronald McDonald House®. Zach has neuroblastoma and has been staying with his family at the House when he receives treatments in Syracuse. **While at the House, Zach and his family have enjoyed frequent visits from a chocolate Labrador named Molly.** These visits have been extra special for Zach because the Hamilton family recently lost its dog and has been unable to get a new one due to the travel needs related to Zach's illness. Zach really looks forward to Molly's visit because he misses their dog so much. Molly and her owner, Amy Slutzky, belong to the Delta Society, an organization whose members visit schools, nursing homes and facilities like the Ronald McDonald House. The dogs are rigorously trained and required to pass several evaluations before they are authorized to visit. Amy chose the



Ronald McDonald House because she and her husband stayed at the Ronald McDonald House in Rochester when their son, Ben, had heart surgery. When dogs came to visit the House in Rochester, Amy found their visits uplifting and decided she and Molly would do the same for the families in Central New York. They have been visiting the CNY Ronald McDonald House since 2008.



## SU Charity Sports Auction

The Syracuse University Sport Management Club, a student-run organization in the College of Human Ecology's David B. Falk Center for Sport Management, organized a successful sports auction during an SU basketball game in December. The proceeds benefitted Ronald McDonald House Charities of CNY. After the event, the club presented a \$21,579.16 donation to support our Capital Project to build a new Ronald McDonald House and our annual operating budget.



## Testone, Marshall & Discenza

**Testone, Marshall & Discenza LLP recently donated more than \$1,500 to Ronald McDonald House Charities of CNY.** At the end of each year, the firm makes a donation to a local charity, based on money raised during the year. In 2009 it selected Ronald McDonald House Charities of CNY as its charity of choice. The firm raised the money through dress-down days and donations to the snack goods drawer. The donation is the equivalent of providing funding for 101 guest-night stays at our CNY Ronald McDonald House.

# letter from the director



Dear Friends,

Over the past few months, Ronald McDonald House Charities of Central New York has been busy with ongoing activities and events that help support our organization and the families who stay with us during their most difficult times.

In the fall, nearly 300 supporters attended our eighth annual Homecoming Party, and a two-day radiothon was held to benefit the House. During the winter, the Syracuse University Sport Management Club's annual charity sports auction and the Baldwinsville Big Chill weekend both benefitted the CNY Ronald McDonald House®. Thank you to everyone involved with these events.

Our organization relies on volunteers to support our day-to-day operations and guest services. Presently several groups of student volunteers have been painting our guest rooms and hallways throughout the House. The paint was generously donated by Benjamin Moore & Co.

We are also moving forward toward building a new, larger CNY Ronald McDonald House and are more than half way to our \$6 million goal. The structural limitations of our existing House affect our ability to fully embrace our mission.

Currently, we are only able to accommodate 16 families at the House. Our new House will enable up to 35 families to stay with us at any given time. It will allow us to meet diverse needs and offer expanded services for new populations of guest families, including those whose children are hospitalized with mental health-related issues or travel to the area for psychiatric care, and women with high-risk pregnancies who travel to Syracuse for specialized prenatal care. In addition, the new House will make it possible for us to serve children receiving outpatient treatments that require special hygiene and safety protocols, and caregivers of pediatric patients who require the use of an elevator or wheelchair-accessible bathrooms.

Thank you to all who continue to show their unwavering commitment and support for Ronald McDonald House Charities of CNY and, most importantly, the families we serve. These efforts help keep families together at "The House That Love Built."

*Beth M. Trunfio*

Beth Trunfio  
Executive Director

## Remember Our Canisters

Whether you're driving through or dining in, please remember our Charitable Canisters at your local McDonald's. Your spare change directly supports the children and families of Ronald McDonald House Charities.

## Ronald McDonald House Charities of CNY Invitational

200 golfers participated in the annual Ronald McDonald House Charities of CNY Invitational on Sept. 10, 2009 at Turning Stone Resort & Casino to raise nearly \$80,000. A special thanks to Turning Stone Resort & Casino, Time Warner Cable and WSTM-3, CBS 5 and CW6 for their continued support. Save the date for Thursday, September 16, 2010!



## 22nd Annual Billy Leader Memorial Race

The 22nd annual Billy Leader Memorial Race took place in January. The event, hosted annually by Walt's Hobby Shop to benefit Ronald McDonald House Charities of CNY, raised \$2,000.



## Thank You to all individuals and groups who continue to dedicate their time and talents to raising money for "The House That Love Built"

- Anaren Inc. and M.S. Kennedy Corp. Employee Holiday Brunch Raffle
- Breakfast with Santa at the Colonial Inn in Covington, Pa.
- Central New York Reining Horse Association Ride N Slide
- Christopher LaFrance Memorial Fishing Tournament
- Coleman's/Kitty Hoynes Softball Fundraiser
- Colin Classic Golf Tournament
- 2009 Family Times Cover Kid Contest
- First Niagara Bank – Jeans Day for Charity
- The Harley School Parent Council – Martin Luther King, Jr. Day Service Project
- Invincible Tiny Tigers 4-H Group Silent Auction/Bake Sale
- James & Lashonda Arms – Partners Ride
- McDonald's/Beth Dibble Holiday Basket Raffle
- Melissa Damon – Stamping Up Bingo Fundraiser
- Palermo Elementary School – Jeans Day
- Pediatric Cardiology Associates LLC – Staff Honor of Bosses' Day
- Solvay High School National Honor Society & Key Club
- Syracuse University Corporate Law Bake Sale Fundraiser
- Teall Ave. Bottle & Can Return – Bottles for Blessings Fundraiser
- Tioga Downs – Company Picnic
- Vernon Downs – Employee Picnic
- Vestal Central School District – Friendship Bracelet Sales in Memory of Isaac Keyes

## Appliance Donations

On Sept. 4, BrandSource generously donated four new Maytag appliances (two dishwashers, one refrigerator and one full-size washing machine) to the House.

## Planned Giving

If you are planning a Legacy Gift, please consider Ronald McDonald House Charities of Central New York in your life plan. Your gift, no matter the size, will make a significant impact on the quality of life Ronald McDonald House Charities of CNY can provide to families whose children are hospitalized with serious illnesses and injuries. For more information, call Ronald McDonald House Charities of CNY at 315.476.1027.

## Eighth Annual Homecoming Party

Nearly 300 people came out to celebrate the great work and accomplishments of Dr. Michael Ratner, professor and chief of pediatric surgery and professor of pediatrics at Upstate University Hospital, and Pinckney Hugo Group. Thank you to those who contributed more than 150 items for our silent and live auctions. A special thanks to our sponsors: Neonatal Associates of CNY, KPMG LLP, Constellation Energy Group and Laboratory Alliance of Central New York LLC; and our in-kind donors: Avalon Document Services and Francis Audio-Visual.



Dr. Michael Ratner and family

## Holiday Time at the House

Guest families of the CNY Ronald McDonald House were the beneficiaries of the generosity of several of our local supporters and affiliates. "Gifts from Santa" arrived throughout the month of December from many of our supporters and were often accompanied by donated items from our wish list.

INFICON, the Doubletree Hotel at Carrier Circle and Trane Commercial donated generous items from our wish list.

First-year "Santas" included staff and members of the Liverpool Central Schools Federal Credit Union, Bottar Leone PLLC, Ladies' Ancient Order of Hibernians Inc. and the local chapter of the Red Hat Society. "Santas" drop off toys at the House for guest children during the holiday season.

In addition, associates at the McDonald's restaurants in Liverpool and Corning dropped off children's gifts and items from our wish list.

Students in Ms. Chapman's fourth grade class at Hastings-Mallory Elementary School in

Central Square and members of the sixth grade class at Immaculate Conception School in Fayetteville shopped and wrapped gifts for the families staying at the CNY Ronald McDonald House. The children certainly wowed us with their thoughtful and imaginative gifts.

A donation of handmade Christmas pillowcases gave us the idea of presenting gifts to our guests in "Santa sacks" which delighted many of the families. In addition, dinners and baked goods arrived throughout the month from individuals and groups including second-year Santa's helpers from Aspen Dental in North Syracuse and many other donors and volunteers. We received so many gifts that we will be able to share them with our guest families throughout the year.

Ellie Grooms and her Touch of Home group prepared brunch on Christmas morning and dinner on New Year's Day for our guest families this year. Ellie arrived on Christmas Eve with a bundle of goodies ranging from fresh fruit to indulgent chocolates.

Jamie and Steve Breneman spent Christmas Day with our guest families. They helped to prepare and serve a Christmas feast.

## New Web Site!

Visit [www.cnyronaldmcdonaldhouse.org](http://www.cnyronaldmcdonaldhouse.org) to view our new, updated site and to stay up-to-date on upcoming events and House activities.

## Thanksgiving Dinner Preparation

Sisters Jamie Breneman and Karen Baker joined Dora Elliott to prepare a delicious Thanksgiving Day meal. It was Elliott's fifth Thanksgiving volunteering at the House.



## Our Dinner and Dessert Volunteers

We are very fortunate to continue to receive many excellent and nutritious meals for our guest families throughout the year from a variety of donors and volunteers.

Recent donors and volunteers include: Libby Gilcher, Lauren Bowers, Dan Bullock, Brenda Casinella and friends, and Dave and Jeannine Schugs, along with their family and members of their church.

In addition, Colin Moynihan and members of the Syracuse University chapter of Alpha Phi Omega, a national service fraternity; Kara Krueger and her fellow Syracuse University law students, and Michelle Morgan and a group of nutrition students at Syracuse University all provided us with delicious meals.

Syracuse University students Yanfen Li and Xiaowen Hu also treated us to authentic Chinese cuisine.

Members of the Junior League of Syracuse visited the House and brought a variety of recipes, foods and containers to help make and freeze dinners for our guest families. We now have a freezer stocked with meals!

## Appliance Donations

On Sept. 4, BrandSource generously donated four new Maytag appliances (two dishwashers, one refrigerator and one full-size washing machine) to the House.

## Planned Giving

If you are planning a Legacy Gift, please consider Ronald McDonald House Charities of Central New York in your life plan. Your gift, no matter the size, will make a significant impact on the quality of life Ronald McDonald House Charities of CNY can provide to families whose children are hospitalized with serious illnesses and injuries. For more information, call Ronald McDonald House Charities of CNY at 315.476.1027.

## Citadel Broadcasting Radiothon

Thank you to Citadel Broadcasting for hosting our radiothon, held on November 13 and 14. The two-day event featured guest family testimonials and donor recognition on 93Q, 95X, LiteRock 105.9 and ESPN Radio 1260. We would also like to thank Janis Kemmerer, owner of the McDonald's restaurant in Fayetteville, and the many volunteers that manned the telephones during the event.

## Turkey Donation

Bella Stahl and her associates at Plainville Farms made a generous donation of ready-to-serve turkeys and turkey hams during the holiday season.

## JGB Enterprises Inc.

JGB Enterprises sponsored the CNY Ronald McDonald House for the month of December. Employees collected many items for our "Christmas in July" event this past summer and have contributed more than \$7,000 in corporate contributions and in-kind donations over the past three years.

For more information on sponsoring the CNY Ronald McDonald House for a month, contact Brian Hayes at 315.476.1027 or [EventCoordinator@cnyronaldmcdonaldhouse.org](mailto:EventCoordinator@cnyronaldmcdonaldhouse.org).